



MORE LIFE. LESS MONEY. GUARANTEED.

SAVE MONEY. AND YOUR ROOF.

Roof Maxx® is a quick, natural and affordable alternative to a complicated, expensive and disruptive asphalt roof replacement.



Roof Maxx can add five years of life to a roof right away—and 15 years with applications every five years. All for a fraction of the cost of a new roof.



IT'S QUICK & EASY

IT'S AFFORDABLE

IT'S EARTH-FRIENDLY

Save the time, money and trouble of having your roof ripped off and replaced. In just an hour or two, we can add five years of life to your asphalt roof with Roof Maxx.

On average, Roof Maxx costs just 15-20% of what it would cost to replace an asphalt roof.

Roof Maxx is a food-grade, plant-based product that's completely safe for people, pets, plants and the planet.

ASPHALT ROOFS AREN'T WHAT THEY USED TO BE

Fluctuations in weather and temperature cause asphalt shingles to expand and contract significantly, even within a given hour. It's the natural oils in the asphalt that allow these expansions and contractions to happen while your roof protects your home as it should. As the shingles age, though, this oil evaporates, causing them to dry out and lose their flexibility, as well as their top protective layer of granules.

All of the above leads to shingles cracking, breaking, molding, staining and/or curling, making your home more vulnerable to damage. And since shingles made in recent decades

include less asphalt than they once did, they're drying out and failing faster than ever before.

THAT'S WHERE ROOF MAXX COMES IN

Roof Maxx's 100% natural, plant-based oil soaks into the asphalt layer of your shingles, replenishing petrochemical oils that have evaporated over time. This restores shingles' flexibility, extends their life and enhances their ability to withstand the elements like a new roof would. And it saves you the headache and expense of replacing your roof.

**IT'S
THIS
SIMPLE**



WE'LL ASSESS YOUR ROOF

And decide if it's a good candidate for Roof Maxx. If it is, we'll make an appointment to apply it. If it's not, we'll let you know why and whether we've discovered leaks or other major issues that need repairing.

WE'LL APPLY ROOF MAXX

During our appointment, we'll perform a roof tune-up and then apply Roof Maxx. The whole process usually takes a couple of hours, max. Roof Maxx quickly penetrates into asphalt roof shingles within 30 minutes, and won't be affected by the elements after that. Any overspray is easily washed away by rain or a garden hose and won't stain or leave any residue on siding, concrete or other building materials.

FIVE YEARS, GUARANTEED

Rejuvenating Roof Maxx will restore your shingles' flexibility and waterproofing for five years, ensuring maximum property protection. And our warranty is transferable to the next residents if you end up moving within that time.



IS YOUR ROOF READY FOR ROOF MAXX?

Asphalt shingles contain small, sand-like pebbles that stick together when their natural oils are intact. Once those oils start to dry out with age, you may see the granules flaking off in your gutters or downspouts. You might also notice black stains and streaks or shingles cracking, breaking and curling.

Roof Maxx can turn things around for roofs as young as 6-8 years old, depending on the weather conditions in a given area. But Roof Maxx extends the lives of roofs 15-20+ years old all the time, though some require repairs first. Each roof is different, and your local Roof Maxx dealer can tell you whether Roof Maxx can help yours.

THE OHIO STATE UNIVERSITY PUT ROOF MAXX TO THE TEST

The results? Roof Maxx reversed the aging process of asphalt shingles, making them similar to new ones.



1

Shingle pliability

Roof Maxx significantly improved the flexibility of the asphalt shingles and passed ASTM testing.

2

Protective top coating

Roof Maxx significantly improved the granule adhesion to levels similar to those of new shingles.

3

Shingle permeability

Roof Maxx improved shingle permeability by about 60%, restoring values closer to those of new shingles.

4

Hail impact

The average hail depression size decreased by 24% after Roof Maxx treatment.

5

Fire resistance

Roof Maxx had no effect on the risk of fire or the spread of flame.

“

When they came out to apply the Roof Maxx product, it was *maybe* 2 hours. You didn't know they were there ... I'm just really thrilled about the whole process.”

—Vicky Grubbs, homeowner

“

I would recommend Roof Maxx to anyone that is interested in preserving their shingles and getting the full life out of them.”

—Paul Herchenbach, homeowner

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